

# TSMA Snapshot - 2021

## No. of members ..... 172

- Manufacturers ..... 74
- Suppliers/prof services ..... 65
- K-12 schools ..... 33

## Special events

- Golf Social raised \$10,500
- Axe Throwing Fundraiser launched
- TSMA on Tap
- Holiday social
- Membership drive

## Workforce development

- Manufacturing Career Dream Team re-branded
- Manufacturer and Educator Solutions group launched
- Grant writing initiative
- Fundraising drive
- Support Tour of Manufacturing/ Alexandria
- Emerging Leaders Insight event
- K-12 schools FREE

## MBiz Solutions

- Employer Health Plans
- Employer Dental & Vision Plans
- TriFac Workers' Comp Fund
- PROduction Workforce Pros
- Beaudry Oil lubricant program



## Member education

- Manufacturing tours
- Keynote speakers
- Remote access to presentations
- Marketing for Manufacturers Series

## Legislative voice for manufacturing

- Minnesota Manufacturers Coalition
- Manufacturer and Educator Solutions Group
- Meet with MN DEED Commissioner Grove
- Legislator tours

## Strategic partnerships

- Arrowhead Manufacturers & Fabricators Assoc
- Central Minnesota Manufacturers Association
- Minnesota Precision Manufacturing Assoc
- Lakes Country Service Cooperative
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED
- West Central Initiative

## Association strategy

- Implement sustainability policies
- Commitment to increase staff
- Hire new exec director and exec asst

## Membership communication

- Digital newsletter
- Featured member of the month
- Searchable online directory
- Print directory
- Free job postings
- Sponsorship packages
- TSMA Snapshot
- Facebook, LinkedIn, Instagram, YouTube