



2025 Membership Letter with Dues Invoice

Greetings,

We are attaching your 2025 membership dues invoice and asking for your continued support. 2024 was a wonderful year and we want to share a few of the good things that happened.

- In March, our manufacturing partners put on another successful Career Exploration Day for our local high school students. The turnout was fabulous for the progressive mini-ATV assembly project, and many other activities, highlighting the technology and excitement of manufacturing careers. Your funding helps us to provide this experience to over 800 area students who went through the manufacturing activity area at the Career Expo.
- In June, we hosted a Summer Workshop with Blue Ethos, on workplace threat awareness and personal safety. Attendees appreciated the valuable instruction.
- LAMA guided seven manufacturers, and three high schools through certification to take part in the Department of Labor's Youth Skills Training program, giving high school students an opportunity to work in advanced manufacturing while attending high school. If you would like to participate, just let me know and we will guide you through the process.
- Working with the Brainerd Lakes Chamber several of our members took part in a grant through the Minnesota Chamber and the Twin Cities United Way. The funds will help manufacturing partners and students with some of their expenses to take part in the Youth Skills Training Program. It is our hope that this, along with continued promotion in the schools, will help more students to join the Youth Skills Training Program. The grant opportunity will continue through May of this year.
- Working with the Initiative Foundation, LAMA has reimagined its Scholarship Fund to become a Field of Interest Fund that will not only provide scholarship opportunities to local students but provide an avenue to support additional manufacturing career development opportunities. Four well deserving students each received a \$1,000 scholarship to continue their post-secondary education in manufacturing related career studies.
- In October, we launched a new promotional program, Locally Manufactured. Over 150 area high school students toured local manufacturers. The program will be expanded this year, collaborating with Enterprise Minnesota, to involve area community leaders and legislators.
- In October, we celebrated Manufacturing Month with record attendance at our Celebrating Manufacturing event. Members enjoyed presentations by Tyler Glynn, BLAEDC, Luke Greiner, MN DEED and a fabulous leadership development workshop by Michele Neale of Enterprise Minnesota.
- LAMA's Emerging Leaders Program produced its first graduation class of 25 students. Presented by Mike Henke and our manufacturing partners' internal experts, participants gained knowledge of key leadership skills, plus manufacturing business acumen. Total win - win.

As you know, LAMA is a tax-exempt business league and totally volunteer, with no paid staff. Your membership dues supply essentials for the organization including our website, newsletter communications, event materials, student outreach efforts, coordination of the scholarship program and basic association supplies. We hope you will continue to support the Lakes Area Manufacturers Alliance, and we would love to hear your thoughts on how we can best be your partner.

Thank you and best regards,
Lakes Area Manufacturers Alliance