



Join us in celebrating the

# Arrowhead Region Tour of Manufacturing October 22-24, 2025



## 2024 Stats

**Tour hosts:** 43

**Attendees:** Nearly 650  
students from 29 schools

Join us in celebrating the Arrowhead Region's Tour of Manufacturing and gain prominent exposure as a Tour Host or Event Supporter.

Plus, be part of the Inaugural Manufacturing Map, an essential resource promoting local manufacturers and career opportunities. All proceeds benefit the AMFA Educational Trust, advancing educational initiatives in the manufacturing industry.



Partnering organizations



See page 2.



## Tour of Manufacturing host:

- Showcase your company to students and the local community
- Free participation in the high-profile event, where students visit your facility to learn about manufacturing careers and innovations

Register to host a tour

## Inaugural manufacturing map:

- Promote your company in the first-ever Manufacturing Map, distributed in both digital and print formats.
- Highlight your business or participating manufacturers and position yourself as an industry leader.



Ad type	Opportunities available	Price
Back cover ad	1	\$500
Business card ad (map side)	36	\$200
Business card ad (Manufacturing list side)	26	\$200
Discount on multiple spaces	25% off 2nd position	—

Example only

## Map distribution:

Both digital and printed formats of the Manufacturing Map will be distributed to:

- High schools and colleges
- Career centers
- Chambers of Commerce
- Local businesses and industry stakeholders

## Exclusive marketing benefits:

- **Social media promotion:** All sponsors will be featured across AMFA's platforms, increasing your visibility within the marketing community.
- **Enhanced business listing:** AMFA members will receive an enhanced listing on our website, showcasing more detailed information about your company's products, services, and commitment to manufacturing.
- **50% off AMFA membership:** Non-members receive a 50% discount on AMFA membership for the first year, giving your business access to valuable resources and networking opportunities.

**Limited availability! These exclusive sponsorship opportunities are filling up fast. Secure your spot today to maximize your exposure and support the growth of the manufacturing workforce in Minnesota! For more details or to reserve your sponsorship, contact us now!**

## Contact:

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