



2025 Sponsorship Packages

Midwest Manufacturers' Association (MMA) is the central office serving:



-  **Maximize brand exposure** with exclusive benefits across MMA and our four manufacturing associations—AMFA, CMMA, RRMEA, and TSMA
-  **Increase visibility and recognition** by positioning your brand as a trusted partner in the manufacturing industry.
-  **Leverage high-impact marketing opportunities** to elevate your company's presence and engagement with industry leaders.

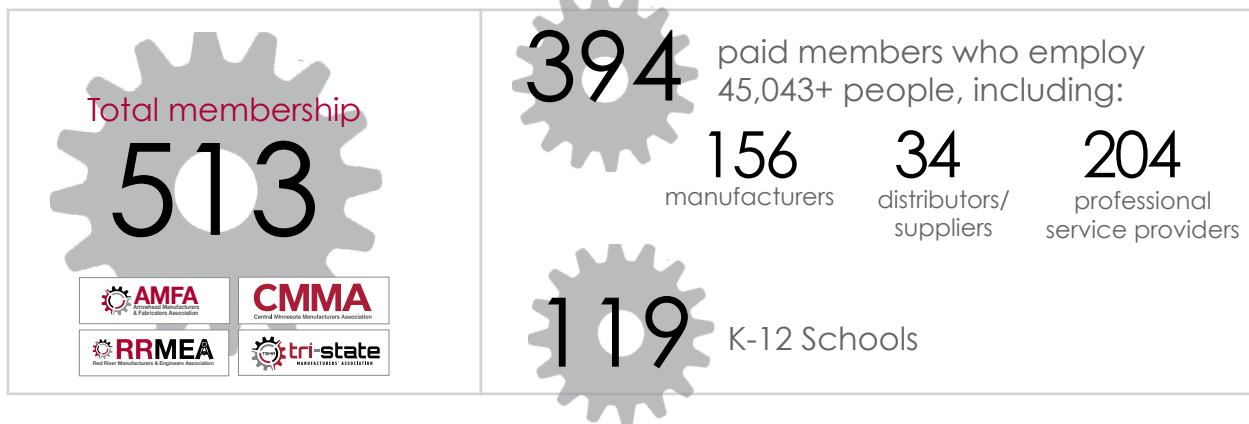
Midwest Manufacturers Association is committed to driving success, fostering meaningful relationships, and delivering exceptional value to our members through strategic partnerships.

MidwestManufacturers.com • 800-654-5773
1210 Broadway Street #240 PMB154 • Alexandria, MN 56308

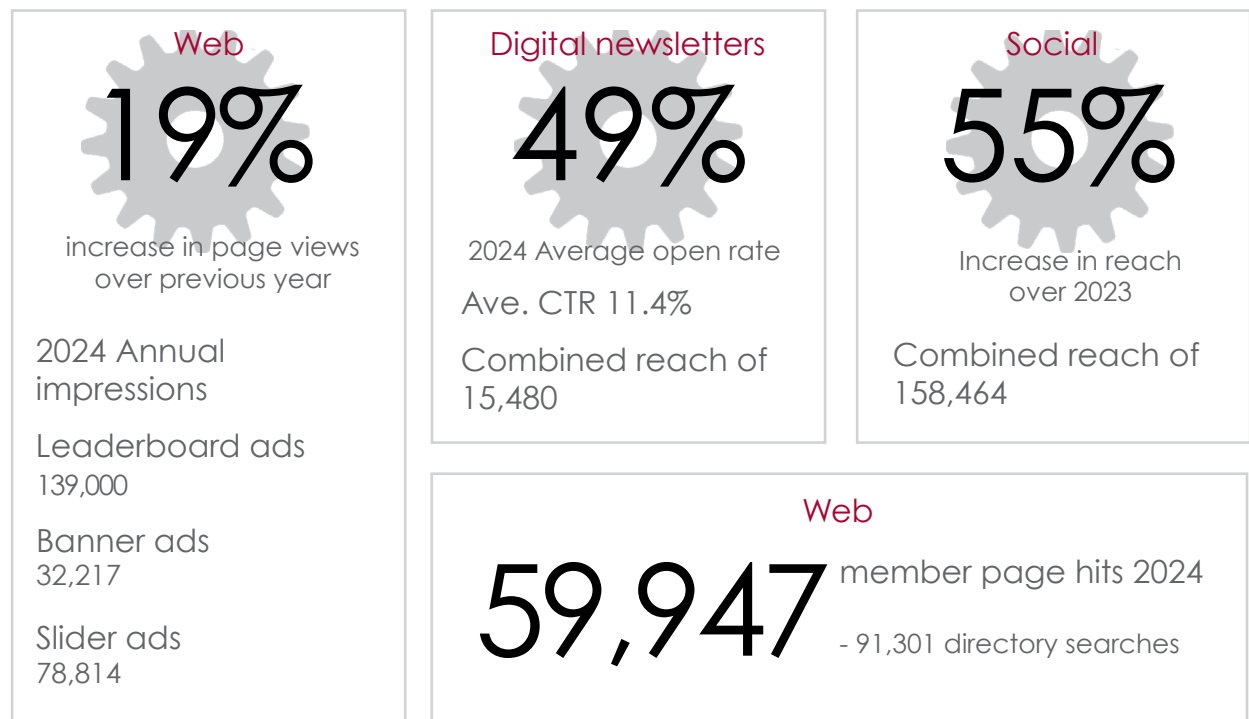
Expand your reach

Getting your business noticed is one of our top priorities. Through our annual sponsorship packages, website ads, newsletter ads, and social media your business can expand its reach to grow your customer base and your influence.






Target audience



ROI overview



2025 Sponsorship opportunities

Packages Midwest Manufacturers Association: AMFA, CMMMA, RRMEA, and TSMA	MMA Packages: Promote to ALL affiliates			Association Packages: Choose ONE affiliate	
	 Platinum	 Silver	 Diamond	 Ultimate	 Advanced
Website	Platinum	Silver	Diamond	Ultimate	Advanced
Leaderboard ad (\$2650 value)	✓				
Banner ad on all "Module pages" (\$1100 value)*	✓	✓		✓	✓
Home page slider ad (\$275 value each)			✓	✓	✓
Enhanced member listing (\$200 value, members only)	✓	✓	✓	✓	✓
Newsletters - 16 issues (Quarterly per affiliate)					
Primary ad position (\$605 value each)				✓	
Tertiary position (\$150 value each)	✓		✓		
Email					
Logo in weekly event E-blast to all 4 memberships (\$2650 value)	✓	✓			
1 dedicated E-blast to memberships (\$165 value each) Available in packages only.	✓	✓	✓	✓	✓
Social Media					
Dedicated post on Facebook, Instagram and LinkedIn (\$110 value each)	✓	✓	✓	✓	✓
Total package value**	\$8,045	\$5,395	\$2,745	\$2,465	\$1,860
Annual price**	\$5,700	\$3,900	\$2,100	\$1,800	\$1,500
Click to purchase through online store	Purchase	Purchase	Purchase	Purchase	Purchase

**All package prices reflect a 12-month agreement, pre-payment or auto monthly payment is required. Packages purchased after Jan 1 will be prorated. Prices listed are for members of AMFA, CMMMA, RRMEA, or TSMA. Non-members pay a 25% premium. *Banner ads will display on all five sites, regardless of package.

Package add-ons

Items listed above are available for individual purchase. You can also add meeting, educational, and/or event sponsorship (see next page)!

Meeting sponsorship

Sponsorship includes 5 minutes of "mic time" and your logo will be included in meeting announcements including email blasts, website, and social media. **\$250**

[Purchase](#)

Educational sponsorship

Your logo will be included in educational webinar presentations. **\$200**

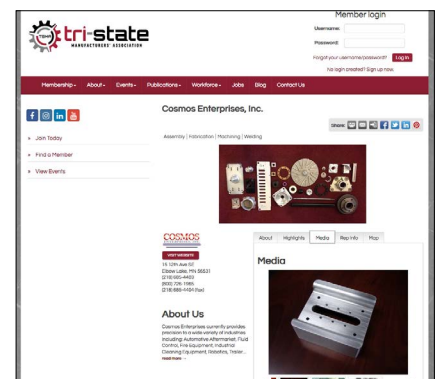
[Purchase](#)

Enhanced listing

in our online directory will make your business stand out in the 91,000+ annual searches! Includes expanded description, company logo, video link, 5 linking bullet points, map link, and additional photos, website links, and key words.

\$200
*Members only

[Purchase](#)



Golf social sponsorship

The annual golf socials hosted by AMFA, CMMA, RRMEA, and TSMA are fundraising events dedicated to supporting youth manufacturing programs within their respective regions. Choose a sponsorship package for one or more of these socials.

Item	Platinum	Gold	Silver	Bronze
Branding: logo displayed on emails, signage, banners, printed program, and the event website	Prominent on all	Signage, website, program	Signage at key locations, website	Website, banner, program
Hole signage, sponsorship or special challenge (longest drive, closest to pin, etc.)	Prime hole sponsorship	Choose 1	Smaller hole signage	Signage at 1 hole
Social media	Dedicated	Mention	Recognition	Recognition
Activations: host a booth or on-site contest, sampling, etc.	Choose 1	Choose 1	-	-
Complimentary player passes	8	4	2	1
Speaking opportunity at event	Yes	-	-	-
Recognition at opening ceremony, golf course reception, and/or awards ceremony	All 3 occasions	Reception	Reception	-
Complimentary meals	Yes	Yes	Yes	Yes
Price	\$5000	\$2500	\$1000	\$500
Click to purchase online	Purchase	Purchase	Purchase	Purchase

Donation recognition

Get recognized for making a donation! Donate silent auction items, golf balls, funds to cover food or drinks, etc. Call to discuss.

- **Branding:** Logo on relevant event materials.
- **Recognition** at specific event locations.
- **Social media:** Acknowledgment across event social media platforms.
- **Product exposure:** Showcase products to participants.

Hole-in-one sponsor

As a sponsor you can add branding to this hole and engage participants in a fun way! The winners will receive a special prize!

\$1500

Plus the cost of the insurance policy.

[Purchase](#)

Other fundraising event sponsorship

Item	Platinum	Gold	Silver	Bronze
Branding - logo displayed at the event entrance, on event materials (flyers, banners), and on the official event website	Event entrance, flyers, banners, website	Event signage, flyers, banners, website	Event signage, website	Flyers, banners, website
Banner display at main or key activity area (e.g. registration, competitive zone, etc.)	Exclusive	1 key area	-	-
Product placement or sampling - display product, distribute branded merchandise	Yes	Yes	Distribute	-
Social media	Mentions before and during	Tags and mentions	Mentions before and after	1 Thank you mention
Speaking opportunity at event	Opening or closing	-	-	-
VIP experience at event. May include lounge, front-row seating, and complimentary food and drink	10 VIP tickets	6 VIP tickets	4 VIP tickets	-
Price	\$2500	\$1500	\$1000	\$500
Click to purchase online	Purchase	Purchase	Purchase	Purchase

Beverage Tasting, Axe Throwing, Trap Shooting, or other fundraising events

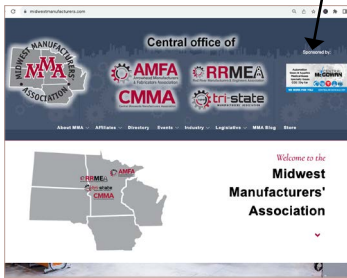
Throughout the year AMFA, CMMA, RRMEA, and TSMA organize fundraising events aimed at supporting community scholarship programs and student initiatives through a dedicated non-profit organization. Choose a sponsorship package for one or more of these fundraising events.

Contact Katie for more information:

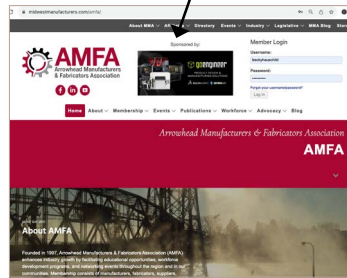
Katie@MidwestManufacturers.com

Website leaderboard ads

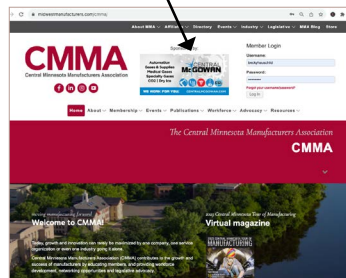
Buy now!



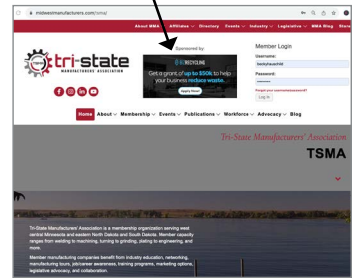
MidwestManufacturers.com



AMFA-MN-WI.org



CMMAworks.org



TSMA.org

Rotating ad is visible on all 115 web pages of website that encompasses all 4 affiliates and MMA.

2024 annual impressions: 139,000

2024 annual reach: 36,000

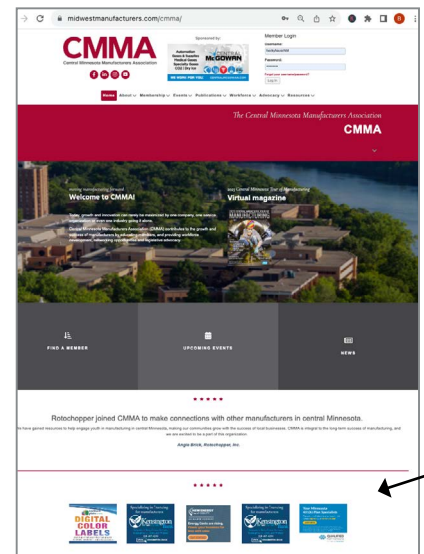
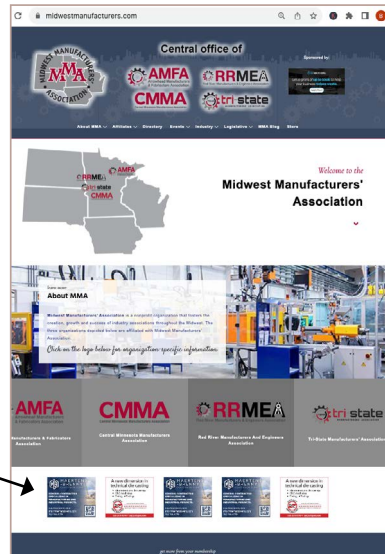
Maximum of 5 leaderboard ads available.

330 w x 152 pixels h

Home page slider ads

**2024 slider ad impressions:
6,568 monthly/78,814 annual**

20 per site. Ads appear on home page only of MMA, AMFA, CMMA, RRMEA, and/or TSMA.
180 w x 150 pixels h

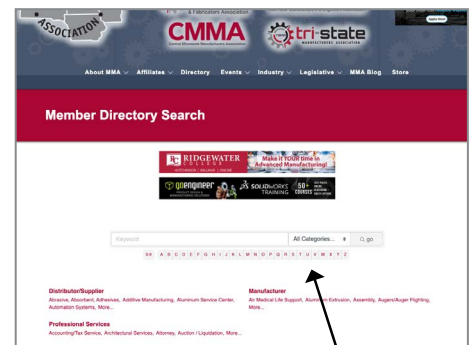
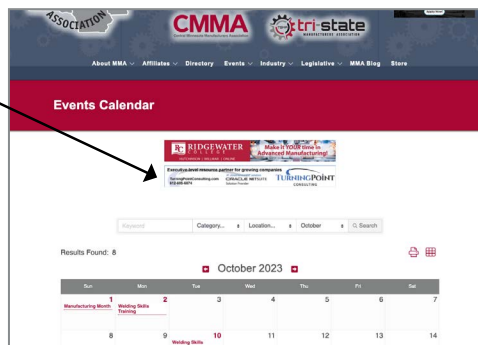


Banner ads and online directory

Rotating banner ad. Rotating ad appears on module pages of each affiliate website.
480 w x 60 pixels h

Module pages include:

- Member directory
- Events
- Board of directors
- Member application
- Job openings
- Member login
- Blog
- Shopping cart.



Online directory

Annual searches 91,301

Member page hits 59,947

**Annual combined impressions:
60,456**

Quarterly newsletters



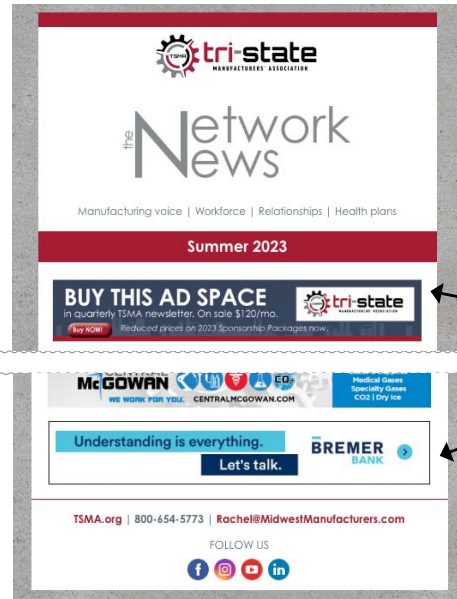
Reach 708 x 4 = 2,832



Reach 1,984 x 4 = 7,936



Reach 569 x 4 = 2,760



Primary ad
540 w x 80 pixels h

Tertiary ad
540 —w x 80 pixels h

Reach 684 x 4 = 2,736

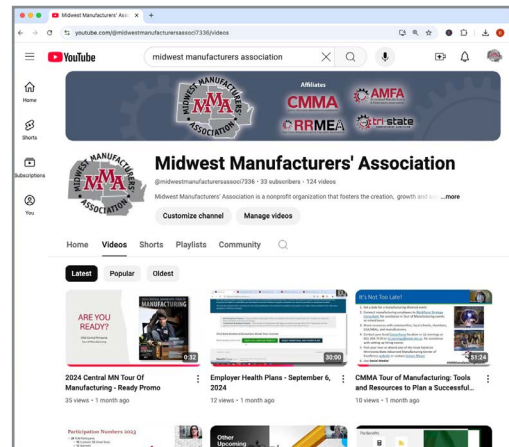
Social media

Combined annual reach 158,464 -
55% increase over 2023



YouTube stats

Views.....760
Videos.....124
Watch hours....60



MMA's YouTube channel

Ready to join?

As the administrative hub for AMFA, CMMA, RRMEA, and TSMA, our primary goal is to support the success of your business. We are delighted to provide sponsorship opportunities and are eager to assist you in connecting with prospects, customers, and fellow members.

Payment options

- **Click here to purchase** online now!
- **Contact the office** to pay by invoice.

Buy now!

Questions?
Katie@MidwestManufacturers.com
Lynda@MidwestManufacturers.com
800.654.5773

